Privacy Policy

Your privacy is important to Medcity International Academy (MIAK) so here's our Privacy Policy that details how we collect, use, disclose, transfer, and store your personal information.

Collection and Use of Personal Information

Personal information is data that can be used to identify or contact a single person.

You may be asked to provide your personal information anytime you are in contact with **Medcity App or MIAK**. MIAK and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy.

What personal information we collect

- When you create a Medcity App ID, download a software update, register for a class at our App, connect to our services, contact us including by social media or participate in an online survey, we may collect a variety of information, including your name, postal address, phone number, email address, contact preferences, device identifiers, IP address, location information, credit card information and profile information where the contact is via social media.
- When you share your content with family and friends using MIAK products, or invite others to participate in Medcity App services or forums, MIAK may collect the information you provide about those people such as name, postal address, email address, and phone number. MIAK will use such information to fulfill your requests, provide the relevant product or service, or for anti-fraud purposes.

How we use your personal information

We may process your personal information: for the purposes described in this Privacy Policy, with your consent, for compliance with a legal obligation to which MIAK is subject, for the performance of a contract to which you are party, in order to protect your vital interests, or when we have assessed it is necessary for the purposes of the legitimate interests pursued by MIAK or a third party to whom it may be necessary to disclose information.

- The personal information we collect allows us to keep you posted on Medcity App's latest product announcements, software updates, and upcoming events. If you don â€™t want to be on our mailing list, you can opt-out anytime.
- We also use personal information to help us create, develop, operate, deliver, and improve our products, services, content and advertising, and for loss prevention and anti-fraud purposes. We may also use your personal information for account and network security purposes, including in order to protect our services for the benefit of all our users, and pre-screening or scanning uploaded content for potentially illegal content, including child sexual exploitation material. Where we use your information for anti-fraud purposes it arises from the conduct of an online transaction with us. We limit our uses of data for anti-fraud purposes to those which are strictly necessary and within our assessed legitimate

interests to protect our customers and our services. For certain online transactions we may also validate the information provided by you with publicly accessible sources.

- We may use your personal information, including date of birth, to verify identity, assist with identification of users, and to determine appropriate services. For example, we may use date of birth to determine the age of Medcity App account holders.
- From time to time, we may use your personal information to send important notices, such as communications about purchases and changes to our terms, conditions, and policies.
- We may also use personal information for internal purposes such as auditing, data analysis, and research to improve MIK Aâ€™s products, services, and customer communications.
- If you enter into a sweepstake, contest, or similar promotion we may use the information you provide to administer those programs.
- If you apply for a position at MIAK or we receive your information in connection with a potential role at MIAK, we may use your information to evaluate your candidacy and to contact you. If you are a candidate, you will receive more information about how MIAK handles candidate personal information at the time of application.